

A Rewarding Investment

Sit back and watch your portfolio perform.

Do you

- Want to build an investment portfolio without the pressure of personal day to day involvement?
- Lack the time to manage your existing portfolio and the paperwork involved?
- Feel you lack the expertise to go it alone and prefer the security of having a team of specialists look after your portfolio?

You understand the benefits of owning shares including capital gains tax savings and franking credits. What you might not have counted on, is the time it takes to keep on top of movements in the market, manage your portfolio, and attend to all the paperwork. The truth is, managing your portfolio can be time consuming and hard work!

What is a Burrell Individually Managed Portfolio (IMP)?

An IMP is an investment portfolio of shares and other

assets held in an individual client's name. It is an investment tool that enables our team, on your behalf, to maximise returns, minimise capital losses, reduce risks and provide you with competitive returns. Once we agree on your investment strategy, an investment team will manage your personal funds based on your individual agreed framework and tax position, while still giving you direct ownership of shares. The Burrell IMP keeps you up to date with your investments and lets you get involved as much as you want.



How does it work?

Your IMP is tailored specifically to suit you.

Whether you already have an established portfolio or are just starting out, we will meet with you to get to know your personal investment objectives. Your IMP advisor will then work with you to create an investment strategy and will strictly review and manage your portfolio according to its guidelines.

You have a team of experts building your portfolio.

Your investment portfolio will be managed by your personal IMP advisor together with a team of asset sector specialists covering fixed interest, property, international managed funds, options, and Australian equities. And behind the scenes, our portfolio service team will look after the day to day administration, paperwork, compliance, reporting, and tax implications.

You capitalise on our ability to act smart on market opportunities.

Timing is always important when investing. You won't miss buy or sell opportunities because you weren't contactable. And you won't have to wait for attractive entry prices in an attempt to maximise your returns. We'll do that for you.

You won't need to find time to stop and think.

Your portfolio is reviewed monthly or as agreed with you. Your IMP advisor works with Burrell's asset sector specialists and IMP Director Chris Burrell to review your portfolio, and the Burrell Board receives monthly reports to confirm it's been done. So you can be assured your portfolio gets looked at regularly, even at the highest level.

You are kept informed, and if you want, involved.

You will have 24 hour online access to your current portfolio position and you'll receive all contract notes detailing the shares which are bought and sold on your behalf. Each day you can receive Burrell's Daily Research Notes, each month you will receive the Burrell Bourse and each quarter you will receive an evaluation of your portfolio holdings and performance. Read them diligently to develop your skills, skim them, delete them or get to them when you can, it's up to you.

You are always in control.

Your investments are registered in your name, so you're always in control of them. As with most share portfolios, your investments are highly liquid, making the funding of different investments quick and easy. All or part of your portfolio can be sold at any time to receive the proceeds generally within two days of the sale. And if you ever wish to take over the management and paperwork of your portfolio, you may cancel the IMP service with one month's written notice.

How do we help?

Strategy	Reporting and Administration	Research
<ul style="list-style-type: none"> — Determine your risk profile and individual portfolio investment strategy. — Provide discretionary investment management within an agreed framework. — Review your investments including shares, term deposits, fixed interest securities, listed and unlisted property trusts and unlisted managed funds. — Review your portfolio monthly including portfolio valuation and performance, asset allocation, industry weightings, buy and sell recommendations. 	<ul style="list-style-type: none"> — Provide 24 hour online access to your portfolio at www.burrell.com.au. — Provide quarterly portfolio evaluation reports. — Access your Cash Management Account for investment moneys and dividends. — Liaise with registries for payment of dividends and tax file numbers. — Provide a full investment ledger service: listed investment transactions updated via daily contract notes and dividend payments. — Manage your daily mail for investments including dividend statements, corporate actions, and prospectuses. — Maintain unlisted investment and term deposit transactions. — Upload investment history (e.g.cost bases, corporate actions, dividend payments). — Attend to all corporate actions. — Review your capital gains position to maximise tax benefits. — Send you/your accountant an end of year accounting tax pack. 	<ul style="list-style-type: none"> — Provide you with Burrell Desktop software which provides stock prices and indices, trades and turnover, charts and market depth, market activity, company news and dividends. Also links to your own portfolio information: only 20 minutes behind real-time. — Send you our monthly Burrell Bourse bulletin covering Research Analyst's Market View, The Advisor Watchlist, Company News & Updates, Burrell Blog, Yield News, Fixed Interest Summary. — Send you our Daily Research Notes covering Overnight News, Company Research, Market Insights, Company Updates. — Provide ad hoc research as requested by you. — Invite you to our Burrell Briefings at no cost.

Figure 1. With Burrell's IMP service we'll do the work for you. We provide the assurance and accountability that comes with expert personal portfolio management, leaving you free to invest without time consuming paperwork and market watching.



Get Started

Burrell's management fees are totally transparent and in most cases, your portfolio costs are tax deductible.

To discuss how an IMP would work for you, as well as the cost involved, please contact us for an obligation-free conversation. We'd be happy to take you through it.

CONTACT US

P 1300 4 2877 355
W www.burrell.com.au
E clientcare@burrell.com.au

OUR OFFICES

Brisbane
P 07 3006 7200

Bundaberg
P 07 4153 4499

Gold Coast
P 07 5583 7800

Ipswich
P 07 3884 5700

Sunshine Coast
P 07 5353 5224

Burrell Stockbroking Pty Ltd
ABN 82 088 958 481
AFSL No 247431
Participant of ASX Group and NSX

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